USM's \$1.74 Million Dollar "Blue Collar" Football Fashion Statement

Let's revisit details of yesterday's report, "What a Waste of Money." Consider the language describing USM's renovation of a football locker room (you can almost hear cheerleaders singing these words, while their pompoms are sprinkling pixie dust on the readers):

A new prominent entrance off of the main hallway will be designed to create an entrance statement and represent the commitment to the program. The locker room will be reconfigured in its layout along with new custom carpet, ceiling treatment with integrated branding, and will include new custom lockers that reflect the blue collar nature of the program but with a modern flash that is appealing...

The \$1,740,000.00 locker room refurbishment is supposed to create a "locker room that has a wow factor."

USM is not a "blue collar" football program in need of a locker room with a wow factor; it's a wasteful extravagance in the poorest state in the United States. USM, a bottom tier university, foolishly squanders money on a sports program wracked by corruption.